

LICENSE OVERVIEW

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1 Commercial and personal projects and gifts

Yes. You (“license holder”) can produce commercial and personal typographic projects and gifts.

Personal use is a small quantity project or gift for YOU, a friend or a family member.

Commercial use is often confused with being specifically for business or profit. That’s not necessarily the case. This includes all promotional products. You should purchase a license for websites, blogs, videos, YouTube channels, and other media or social platforms with web-views.

Non-profit and Religious Organizations may contact me for exceptions.

Teachers, Students, and Educational Organizations may have exceptions.

2 Digital products

Yes. You can produce digital products for resale. (Printables, invitations, greeting cards, embroidery designs, cutting files, SVG, JPEG, PNG files, etc.) Digital products may NEVER include the font file itself.

3 Logos/Branding

Yes. Create brands, logos, stationery, and business-related products for yourself or on behalf of a client. If the client desires the font installed on their computer, they must purchase their own copy. Logo uses other than static design images may require additional licensing. You may copyright or trademark your logo unless it contains other elements, graphics, shapes, and fonts. You may NOT copyright or trademark the font typed as a stand-alone design. Please remember you do NOT have exclusive use of the font and may not be able to dispute another company’s logo or brand.

4 Handmade and Physical products to sell

Yes. Make products to sell, both in-person or online, that includes text (paper crafts, wall art, stamps, t-shirts, embroidery, signs, jewelry, greeting cards, stationery, mugs, home-décor, etc.)

5 POD (Print on Demand) Static Design Image

Yes. You may incorporate the font typography into static designs for Print on Demand (POD) websites. The text must be in a pre-made static design image. Using the font for custom “Personalization” or Customizable product websites requires an additional license. (See 6)

6 Personalized / Customized Product Websites

Restricted. An additional license is required for uploading the font to a website that allows a third-party to choose from a list of fonts to create custom typeset for personalized projects, gifts, stationery, photobooks, customized apparel, etc. Please inquire.

7 Blogs, Banners, YouTube

Included. Use the font on websites, banners, blogs, YouTube, social media, and alike where a viewer will see your custom type. The font may NOT be uploaded to a site or user interface that allows third party direct access to the file itself.

8 Webfonts, Web Themes, Web Templates

An additional *Webfont* license allows use of the font on your own website. Building the font into web site themes and templates, for resale requires a license upgrade.

9 Editable Design Templates, Editable PDF’s

You may use the font in read-only, non-editable static PDF files. Editable Templates and Editable PDF files require an additional license.

10 e-Books

Embedding the font in e-Books (static or interactive) requires one Extended License per title.

11 Games, Apps, Software

An additional *Games, Apps and Software* license allows embedding of the fonts in apps, games, computer software, including installable programs and games. One license per app, game or computer program “title.” License is based on the End Users that the software has on an unlimited number of platforms. Includes bug fixes, UI updates, patches, improvements, balancing, performance updates. Expansions, sequels, or additional titles require a new license. (Please also see 12. Typography Apps and Software)

12 Typography Apps and Software

An additional *Typography Apps and Software* license allows creation of apps and software that allow the third-party access to the font to create customized typeset projects (including custom text on photos, e-greetings, social media posts, custom typographic frames and borders, etc.)

13 Alphabet Products

An additional license is required for the production and resale of *Alphabet products* including (but not limited to) Embroidery, Stamps, Stickers, Die-Cut Products, SVG, PNG, JPEG files and any other letter-form products in physical or digital form. Alphabets, initials, stand-alone letterforms and symbols require an Extended license. You may NEVER rename the font file, alphabet, or individual letter sets.

If you are granted permission and licensing to produce alphabet products, your customer (third-party) may not use the alphabet to produce commercial work. The third-party is responsible for purchasing their own license to produce commercial work.

14 SaaS Distribution

Restricted. I do NOT permit the use of fonts or graphics in SaaS (or any other customization or personalization) based Apps or Services. Websites, Apps or Services (Software as a Service (SaaS), i.e. but not limited to: Corjl, Canva, Templett etc., or any other software, app or service) where the Licensee's end user can modify (or alter the outline of) the text within a (template) product using the Licensed asset without themselves having a license to the asset is not permitted.

15 Server Installation / Enterprise License

When applicable, the font may be installed on a server for standard license use only. A license must be purchased for each individual user or person who has access to the server. The type of multi-user license purchased will depend on the application. Discounts for larger numbers of users may be available.

16 TV, Broadcast

TV and Broadcast (Commercials, Video, Film, Podcasts, Webinars) refers to the use of the font in titles, credits, or other on-screen text.

17 Books, Magazines, Publications

Large quantity publishing, of more than 2,000 units per concept, online or in print, requires an Extended License.

18 Third-party Resale / License Transfer

No. All licensing is NON-Transferable. Licensing allows the creation of products for yourself or on behalf of a client. If the client needs the font installed on their computer, they must purchase their own copy.

19 Alterations, modifications

No. You may NOT modify or create derivative works based on the font without permission. You may gain permission to make alterations and modifications to letters. You may NEVER alter the properties or functionality of the font file. Please Inquire about individual alterations.

20 Rename the font

No. You may NEVER rename the font file, alphabet, or letter sets at any time, for any reason. You may NOT claim the font, alphabet design, or single forms as your own. If you are granted permission to produce an alphabet or letter-form project, you MUST use the original name. If you have an installation problem because of conflicting / similar names – Please contact me before changing the name.

21 Distributing or sharing

No. You may NEVER sublicense, sell or distribute the font file. You may NOT include the font file in digital downloads. You may NOT share with friends or give the file as a freebie. You may NOT install the font on a device at another place of employment.

Additional Terms of Use

By downloading and/or installing the font, you (license holder) agree to follow terms and conditions of this End User Licensing Agreement (EULA).

A Basic Commercial License is a Desktop License. One License per Font.

Desktop License is non-exclusive, non-transferrable, world-wide license

Each purchase is for a single user or “seat” on up to 3 of their own devices. Work computers are not included unless you work from home. A single “user” is one individual person.

A “project” is a single concept.

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Extended and/or Custom Licensing may be available for applications that fall outside of the Basic Commercial License. One Extended License per project. Extended and Custom License prices may vary. I create an invoice and tailor a license based on your specific individual needs.

By purchasing, downloading and/or installing the font, you (“license holder”) agree to follow terms and conditions of this End User Licensing Agreement (EULA)

Please don't hesitate to [contact](#) me with any questions. Thank you.

The logo for Emily Spadoni Creative Type & Design, Inc. features the name "Emily Spadoni" in a stylized, elegant cursive script. The letters are dark and have a fluid, handwritten quality.

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emilyspadoni.com